Fairless Hills

BUCKS COUNTY • PENNSYLVANIA

FAMILY-DESIGNED FOR HAPPIER LIVING

The Sign of Fairless Hills

most distinctive of modern communities, is based on the good luck symbols of the Pennsylvania Dutch, that enviable class of settlers who many years ago realized how to make the most of their homelife. It was a sunny, cheerful, homelife, quietly set apart from the distractions of the outside world. Hence, the circle in the symbol, representing that independence and peaceful self-sufficiency. Hence the ancient Saxon four-footed cross in the center, representing in its different colors the four seasons with their alternating productivity and repose. Hence the brilliant sunburst, representing the spirit of these people who were some of the first people in early America to practice the fine art of living together.

The Danherst Corporation

Your Family

They'll like the attractive, well-built homes here...the beautiful, spacious yards...the smooth, wide, quiet streets...the sweeping stretches of parks and playgrounds...the handsome, gleaming-new shopping center...the striking dignity of their many civic buildings.

They'll like the way they become a firm part of this new community way of life, too. They'll find ready friends and good neighbors here...and many ways to enjoy life with them, through the many community activities now flourishing in Fairless Hills.

Here your family will find not a housing project, but a community. Not only good design but good living.

Here they'll find a real home town.

will like Living in Fairless Hills!

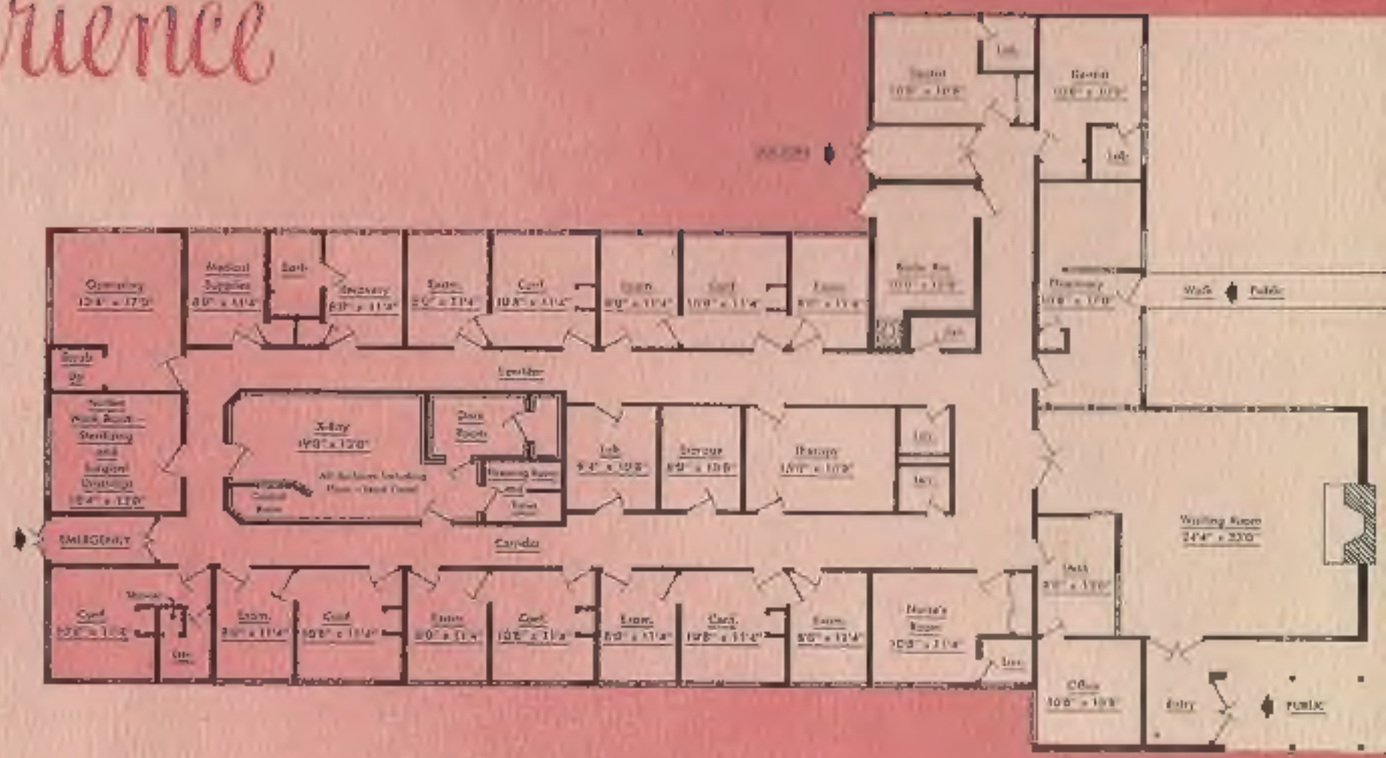
Happiness through sharing

BEING A RESIDENT in Fairless Hills means more than living in a good home . . . it means being a citizen in a mighty good community. To help you and your neighbors make Fairless Hills a real home town, you'll have the use of some of the best-designed and most thoroughly-equipped civic buildings in the country. ✕ The strikingly-modern Fairless Hills Town Hall shown here, will house all offices connected with the operation of municipal services. ⊙ In it will be the offices of the community's own central sewage system, an independent system with its own sewage treatment plant designed to serve the entire surrounding area as well. (There'll be no cess pools or septic tanks in Fairless Hills.)

✕ Also in the Town Hall will be the headquarters for the village's own water supply system . . . again an independent system built for Fairless Hills. The water supply here has been carefully planned to take care safely of all potential community needs in Fairless Hills. Both utility systems will be owned and operated by a public authority on a non-profit basis, for the benefit of the users.

✕ complete modern town hall ⊙ independent sewage system ✕ more-than-adequate water supply

a Common Living Experience



✱ In addition, the Town Hall will provide suitable space for the police department. A separate building will be built for the Fairless Hills Volunteer Fire Company, which is already in existence, one-hundred strong, and equipped with its own fire truck.

A large auditorium in the Town Hall will seat over 500 people. It will serve as a gathering place for town meetings, provide pleasant surroundings for band concerts, entertainments, plays and indoor athletic events.

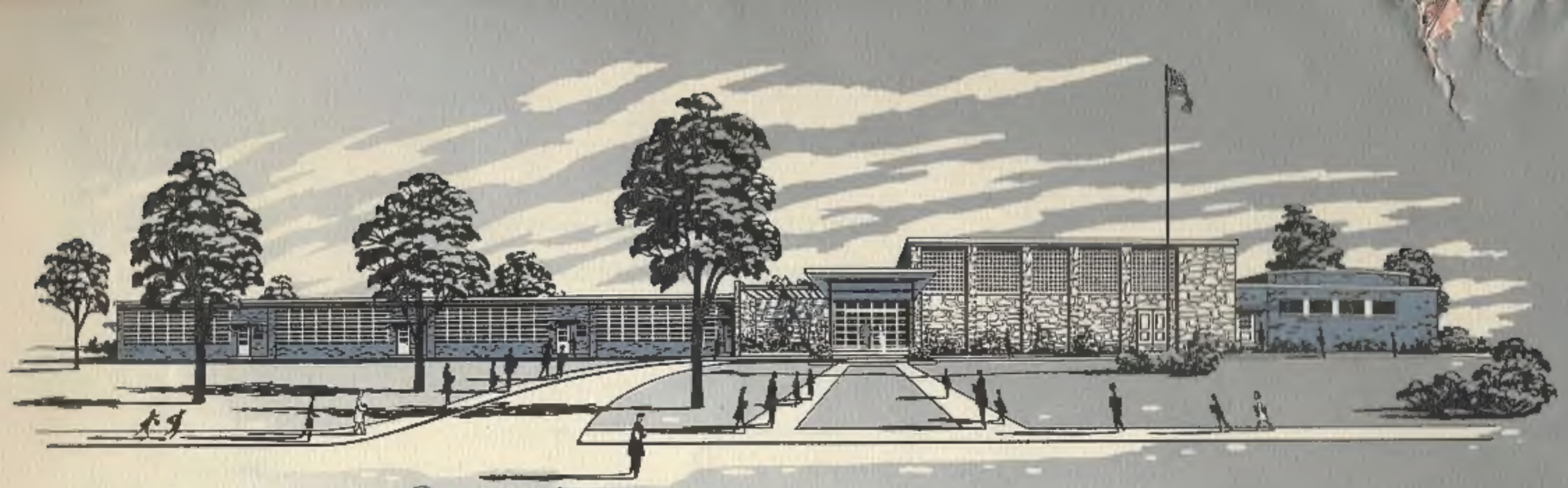
✱ In keeping with the builders' theory that Fairless Hills should be a self-sustaining community in all respects, a very complete dispensary is being built in the heart of the village. ✱ The medical center building will house an X-ray laboratory, pharmacy, diagnostic and clinical equipment, in addition to a number of dentists' and physicians' offices and examining rooms. While not a hospital, the Fairless Hills dispensary will be more-than-adequately equipped for emergency care as well as routine medical and surgical treatment. Its main purpose will be that of providing our professional men with adequate facilities for office practice. ✱ It will be under the direction of a resident physician who will devote his full attention to practice here and a nursing staff will be on duty at all times during the day, with both nurses and physicians on call at night.

✱ police and fire protection ✱ well-equipped dispensary ✱ sufficient number of doctors and dentists ✱ emergency medical service

Not only in civic affairs, but in religious and educational fields, you'll find that Fairless Hills is a completely-designed, completely-integrated community, providing everything needed for a well-rounded life.

Here you'll find a village of fine churches. On spacious grounds scattered throughout the village will be erected numerous church buildings of the various faiths. The land on which they stand will be given them by the builders of the community. Two churches have already begun their building programs.

As you could well expect, religious observance in Fairless Hills has been made an important part of the pattern of living ... not developed as an afterthought.



Modern Schooling . . .

♥ NATURALLY, Fairless Hills youngsters will have their own schools . . . and Fairless Hills school buildings will be as functional as they are beautiful. The latest ideas in school architecture, from green plastic blackboards, to full-wall windows, to public address systems, have been incorporated in their design.

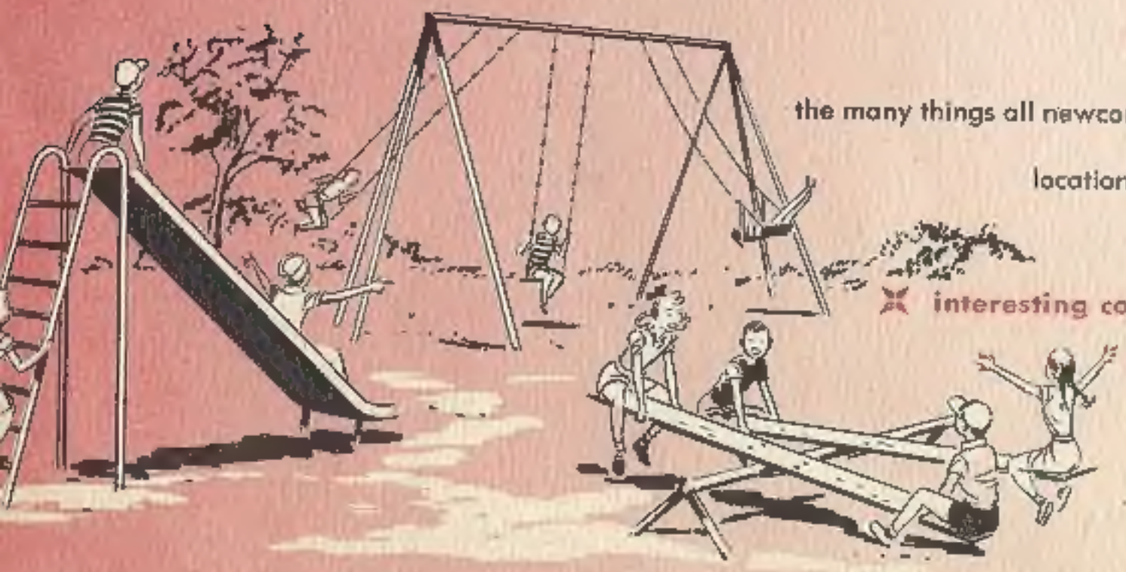
✱ A typical elementary school building shown here, has 21 classrooms, each with its own outside entrance, separate washroom and cloakroom facilities. Modern cafeterias, libraries and auditorium-gymnasiums are included in all schools.

The first of these permanent schools is being built now, will be in operation this Fall. Prior to that time, Fairless Hills students will continue using six new, temporary school buildings here in the village, especially designed by the builders to serve as individual classroom units.

Teaching personnel and teaching methods are alike of the highest caliber in Fairless Hills. The village comes under the jurisdiction of the Pennsbury Joint School System, a very progressive educational body, and one that is fully accredited.

Here, your children will get the kind of education you want them to have . . . a liberal education in every sense of the word.

♥ modern schools ✱ generous facilities good teachers and teaching methods



WHEN YOU MOVE to Fairless Hills, you've done more than buy a home! You've taken out a family endowment in good health, hard play, fresh breezes and sunshine.

You've given your family new ways to pursue hobbies, join clubs, scout troops, choral groups, orchestras and recreational teams.

Probably the most unique community activities program ever seen flourishes in Fairless Hills right now, to help you get more fun out of life. Here's how it works:

The minute your family moves into the village, a counsellor from the Community Activities Center calls on you. He, or she, has a full-time role of helping you become quickly adjusted to your new way of life here. They require nothing of you, but will offer you many exciting new opportunities to develop your skills, interests and general capacity to enjoy life.

Your Community Counsellor will explain in detail the many things all newcomers to a strange community like to know: retail store locations, bus service schedules, the form of government here,

- interesting community activities
- helping get you off to a good start
- community counsellors

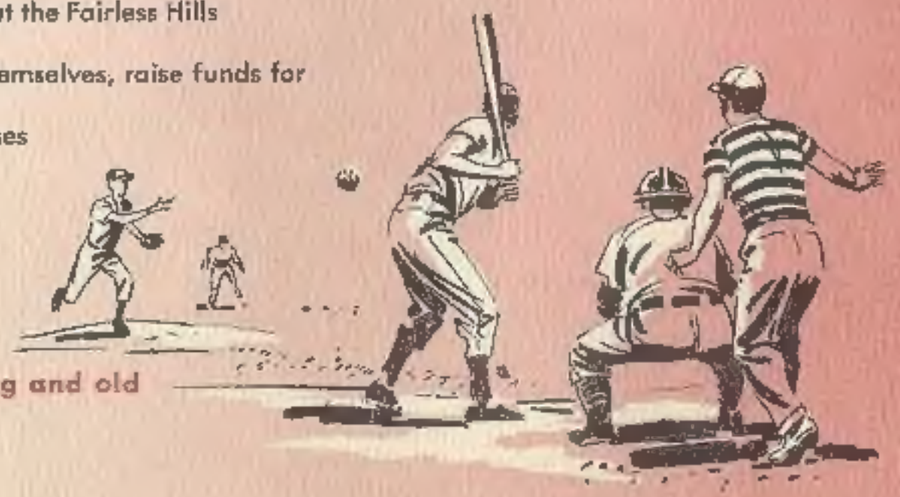
Getting more

auto driving requirements, location of schools and churches, nature of municipal services, location of principal civic buildings, street names and maps, voting requirements, and other useful information.

✤ Your name will be entered free on the subscription list for the Fairless Hills News, a semi-monthly eight-page newspaper published solely in the interests of you, your family and your neighbors.

✺ You'll get detailed information about all the various civic organizations which have been formed here, such as the Fairless Hills Women's Club, (affiliated with the National Federation of Women's Clubs), The Fairless Hills Volunteer Fire Company (now in full operation as a social and fire-fighting organization), The Fairless Hills Boy Scout Troop, Girl Scout Troop, and the community Garden Club with its annual competition and its famous first prize of a trip to Bermuda for two.

Your children will be delighted to hear about the Fairless Hills Teen Age Canteen, a club for youngsters who govern themselves, raise funds for charitable purposes, stage weekly dances and open-houses in their neatly-furnished club house.



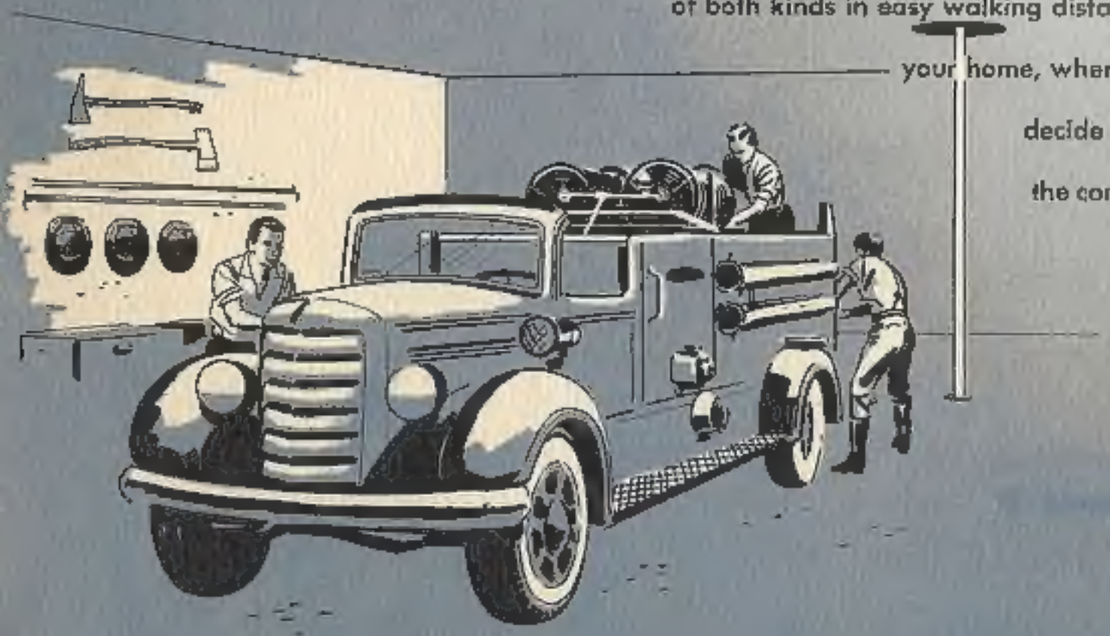
Fun out of Life!

✤ your own newspaper ✺ clubs for young and old

The Counsellor will tell you about the completely-equipped Fairless Hills Community Center Building, with its lounge, meeting room, and serving kitchen designed to accommodate refreshments for groups up to one hundred people.

You'll learn about the operation of the Children's Day Nursery Playgrounds, located throughout the community. They are staffed by women volunteers, your neighbors, to give mothers a chance to leave their toddlers for a few hours while shopping or busying themselves in outside activities. The Day Nursery Playgrounds are limited to children below six years of age, are completely fenced in and provided with infants' playground equipment.

Then you'll hear about the many well-equipped playground areas for the older children, conveniently placed in the many miles of scenic park areas that interlace throughout the village. There'll be playgrounds of both kinds in easy walking distance from your home, wherever you decide to buy in the community.



For family picnics you'll have the permanent outdoor fireplaces and picnic tables of beautiful Lake Caroline and other parks. Here, picturesque wooded areas offer a perfect natural setting for all sorts of outings.

A village library and historical museum will be housed in the famous "Three Arches" farmhouse, built in 1710 by William Penn's steward. The building and surrounding grounds lie in the heart of the village, and will be given to the community by The Danherst Corporation, builders of Fairless Hills.

Athletic fields will be centrally located here, providing abundant facilities for school teams and after-hours adult teams. Football, softball, tennis, basketball and hockey will be favorite outdoor sports. Bowling, a favorite indoor sport the year around, will be popular on the Fairless Hills lanes, planned for 24 alleys. An Olympic-sized swimming pool will be the center of attraction during summer months here.

Yes, you've added to the pleasure and dignity of family life, when you become a Fairless Hills resident. Here, you'll be able to relax, enjoy living!

the community center outdoor day nurseries

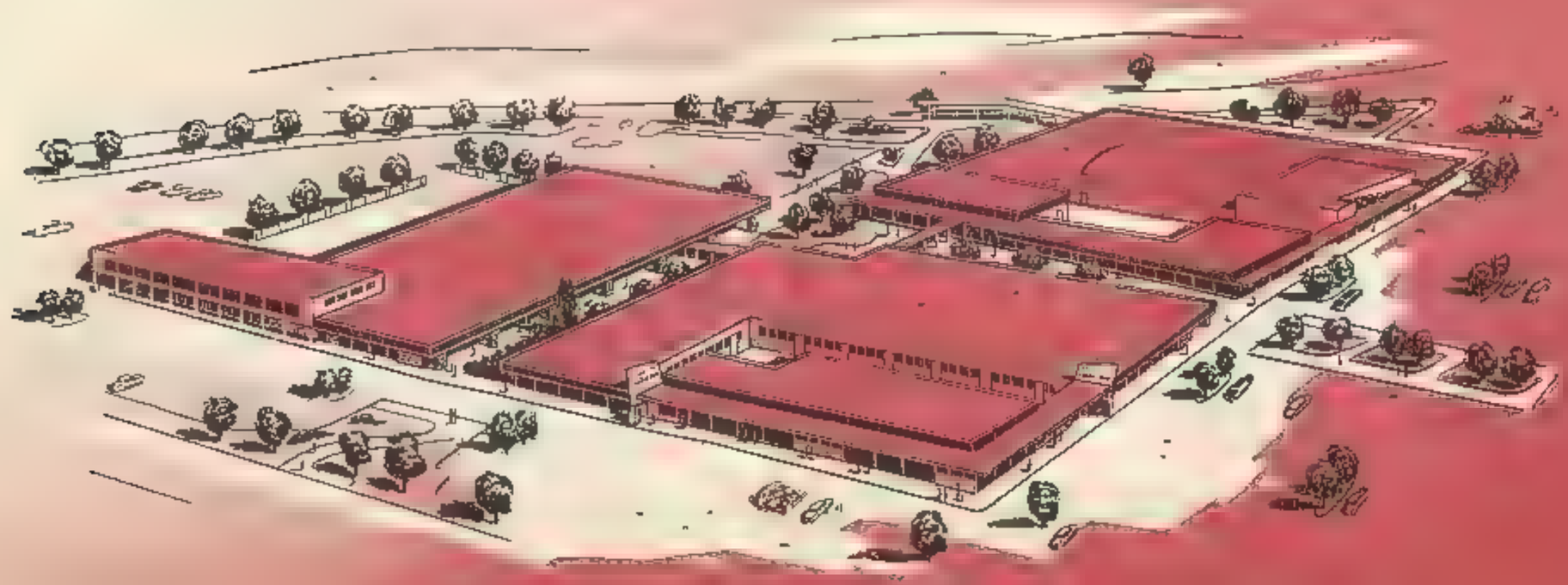
picnic areas indoor and outdoor sports, summer and winter

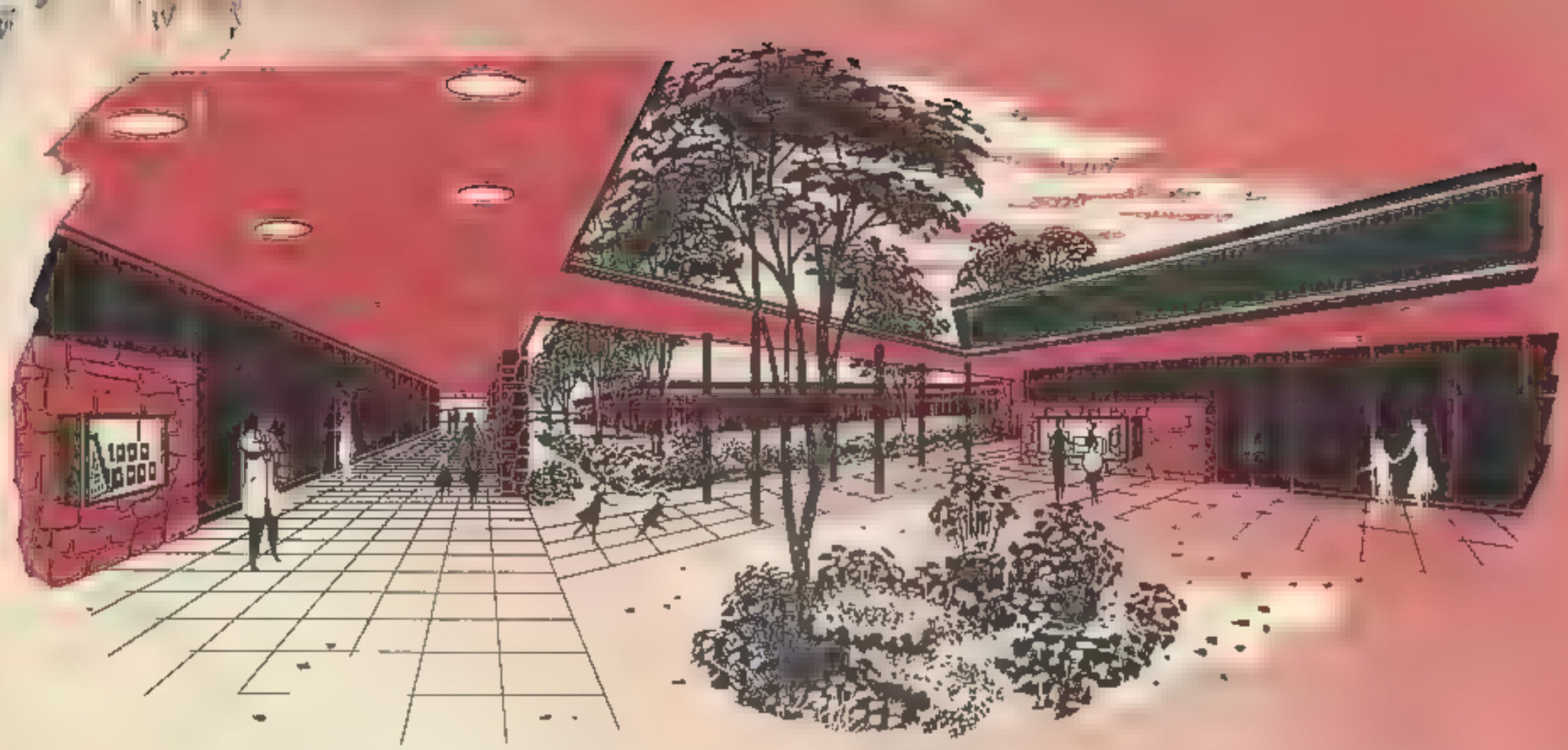
How to make Shopping a Pleasure

With the ultra-modern, multi-million dollar FAIRLESS HILLS SHOPPING CENTER in operation, your family will need go no further for any of its household or personal shopping needs.

They'll find anything they could possibly want, from motor cars to malteds in buildings like those shown here. Strikingly designed, with many unique and outstanding architectural features, these buildings are slated to become objects of widespread attention throughout the East

They will offer the shopper every conceivable convenience known to modern store operation.





AND, EVEN MORE IMPORTANT, the entire center will be big enough to house not only every type of retail outlet, but to house competing stores of the same type! The advantage of this to family budgets is of course obvious: greater economy in buying because of keener retail competition

The Fairless Hills shopping center is actually a center located in the heart of the development, and so laid out that it is shielded from nearby housing units. Women shoppers will find that convenient bus service along main traffic arteries will connect with the center, or if they're driving, they'll find close-by parking next to the center, in a free parking lot designed to handle 1200 cars at one time! Pedestrian streets or mallways will connect all buildings in the center, with covered walkways giving the shopper access to any part of the area without once having to be exposed to inclement weather.

economical shopping

stores conveniently located near your home

good bus service and easy parking

★ Located in or near the center will be supermarkets, drugstores, hardware and appliance stores, filling stations, a complete department store, barber and beauty shops. ★ Women's and men's clothing stores, and a number of specialty shops will be strategically placed throughout the center also. In price range as well as in the range of commodities offered, the shopper will find a complete selection.

★ In addition to retail stores, there will be office space in the center, accommodating professional men and others who serve residents in the community. Fairless Hills will have its own bank here. Not a branch bank from a nearby town, but a full-fledged community institution, owned and managed by you and your neighbors. The Fairless Hills Post Office, in operation for almost a year now, will take up quarters in the shopping center also.

Here again in the case of the shopping center, you can see what it means to live in a complete community designed to bring you and your family everything needed for happier living!

★ a wide range of stores ★ better selection of reputable brands

★ your [illegible] post office, and professional services

Fairless Hills

PENNSYLVANIA

DESIGNED FOR THE FUTURE. READY TO LIVE

The Dan...e
John ★ Gal...

st Corporation • Owners
reath & Co., Realtors • Builders & Developers

Here, looking west, is Fairless Hills in panorama as painted by the noted artist, Leydenfrost. Working from scale drawings and accurate engineering data Leydenfrost has pictured the community as it will look in the near future.

Here are four thousand homes and the schools, parks, shopping center, churches highways, water towers and other features that will service four thousand families. Here is Fairless Hills, the complete family community, designed for happier living!

HERE DOLLAR FOR DOLLAR, is more attractive, usable, durable, efficient living-space than can be found in any other house, anywhere.

All the skill and experience of the nation's foremost manufacturer of housing Gunnison Homes Inc., has been combined with that of Fairless Hills' architects and engineers to bring you what has been termed by impartial experts as "the best housing value in America today!"

In the pages following you will learn of the many good things in store for you in this new Fairless Hills home of yours. It makes mighty good reading...but it makes even better living!

The Fairless Hills Home ..... Living at its

Finest!!

.... Big, Attractive, Well-Built

HERE THEY ARE, the homes of Fairless Hills! Long, low, even roomier than they look, packed with history-making "extras"

On the left, the Gunnison-made "Champion", classic Cape Cod design, available in three frontal elevations, two sizes, with or without the eight-foot picture window shown here. Strikingly-handsome exterior color schemes as shown here, lend a distinctive touch to all Fairless Hills homes.

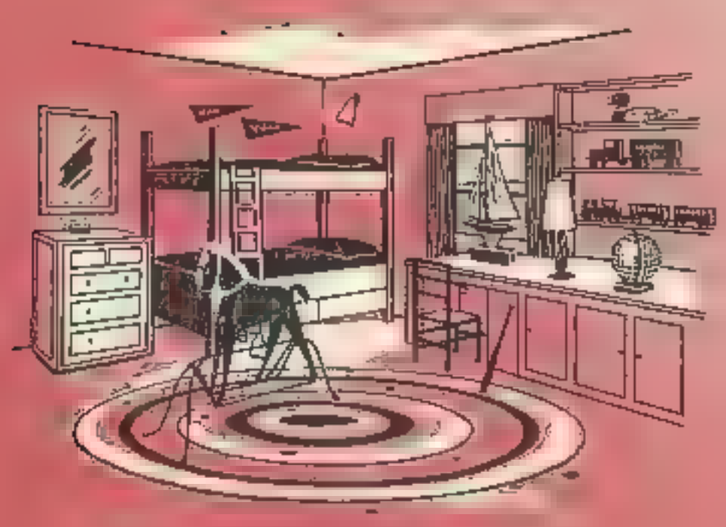
On the right, the "Coronado", with sweeping horizontal lines and massive overhanging eaves. Here's the house for those who like the ranch style design. Available in two frontal elevations, and two sizes, equipped with a picture window if you prefer

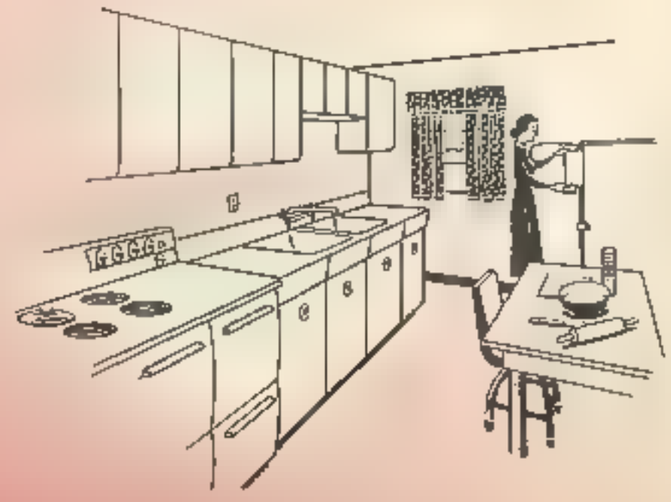
★ Two-bedroom units measure an over-all 24 by 32 feet; three-bedroom homes, 24 by 40 feet, both with attached 11 by 22 foot carport with enclosed work and storage space at one end

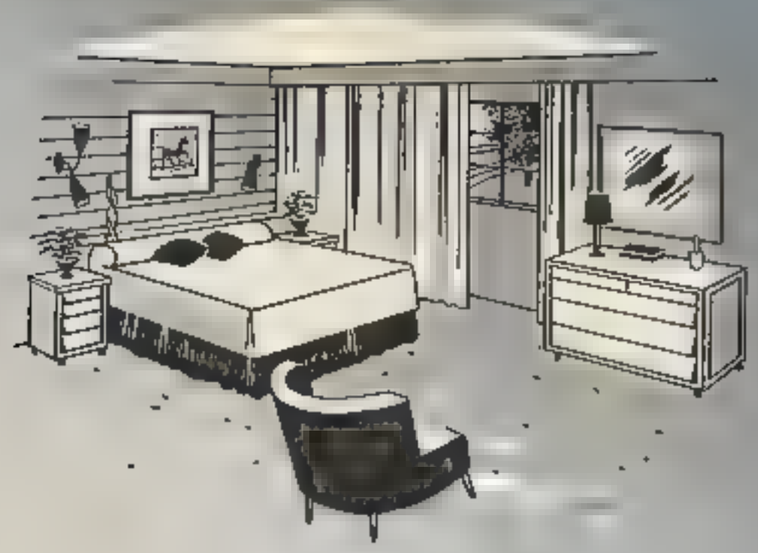
Both the Champion and the Cororado models are available in these two types. Three-bedroom homes are also available in limited numbers in a 24 by 44 foot size, with larger bedrooms, kitchen and dining area.

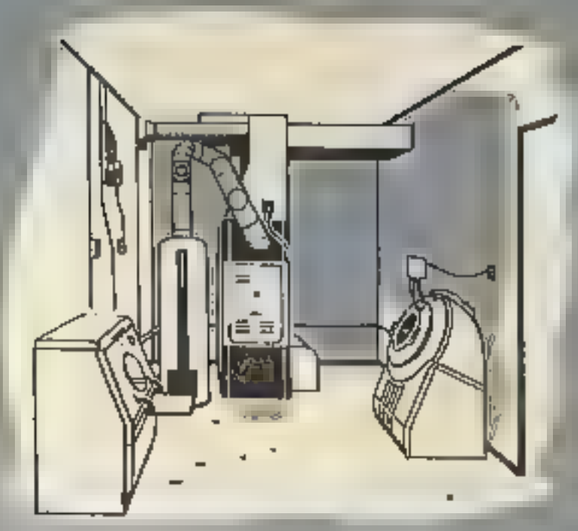
★ You'll like these homes. You'll like the exceptional value they offer. You'll appreciate the fact that they're designed and tested for all climates, all weather-conditions. You'll like their ruggedness, general, all-round "tightness", and the quality-controlled care taken in perfecting each part

For here is a house that has been built under perfect conditions . . . those of a scientifically-designed factory. None of the mistakes that are so often made in the field . . . precision conditions see to that!









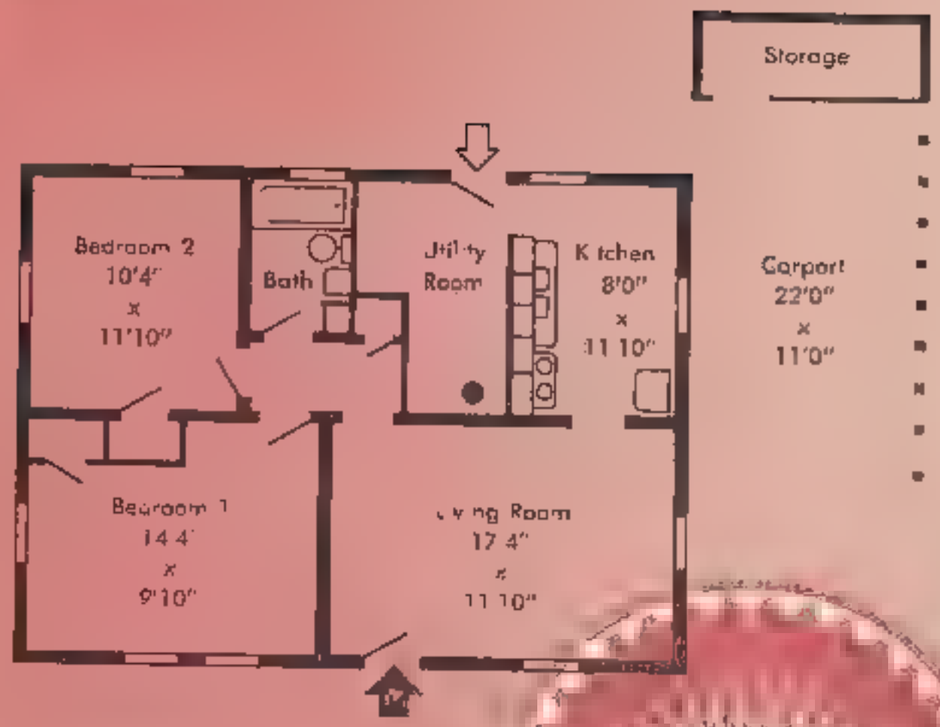
AND INSIDE these wonderful new homes! A modern marvel of big rooms, compact storage areas, air-tight quiet, comfort-easy temperature control, beautiful colors and finishes! Plus, many labor and time saving e ectrica appliances and "built-ins" that will give you a new kind of living!

Easy to keep up... Wonderful to [illegible]

Here's spacious living for you! As can be seen from the generous interior dimensions of Fairless Hills homes, your family can forget about cramped living conditions when they start living here.

Remember, you have more actual inside living space in one of these homes, because the more rigid, rugged construct on of Gunnison walls does away with the space wasting of ordinary, bulky construction

★ many models and sizes to choose from ★ ruggedly built under perfect conditions ★ lots of home-into-a-[illegible]



BEDROOM

Yes, here's more real living space in every room, plus plenty of closet space in all parts of the house, plus big storage space in the utility room and carport!

And what a cinch to keep clean and pretty! Asphalt tile floors need nothing but occasional waxing to repel dust and lint... make sweeping a snap. No chance for dirt or dust to collect around doors or windows either, because of their smart flush-wall design. And incidentally, all window casements in the house are of steel, factory-installed for perfect fit. All doors are factory-weatherstripped and factory-hung!

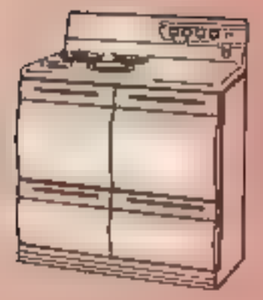
No more finger-prints or scuff marks on the beautiful, natural-finish Mellow-tone walls, either! They're permanently coated with water-repellent lacquer in double thickness, then waxed. Just wash them off with soap and water, add an annual waxing, and they'll keep their glowing luster indefinitely!

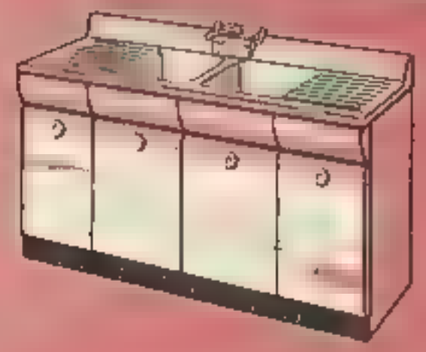
Remember too, that every window in the house has interchangeable screens and storm sash to keep window glass from fogging and sweating during cold weather. Means less window washing by far!

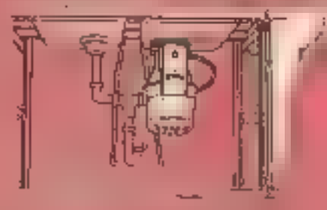
And how handy you're going to find that big carport which comes as standard equipment with every house if desired by the owner. Much longer than the longest car, much wider than the widest car, it provides more than enough workshop and storage area for bulky lawn and garden implements, carpenters tools, and all the thousand-and-one things a family must put away for a part of each year.

- no dust and dirt catchers
- easy to keep beautiful
- lots of storage space

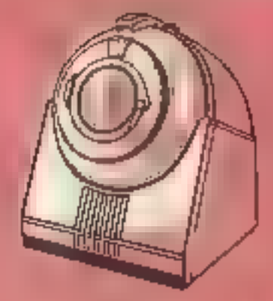
Housewife's Heaven . . . .



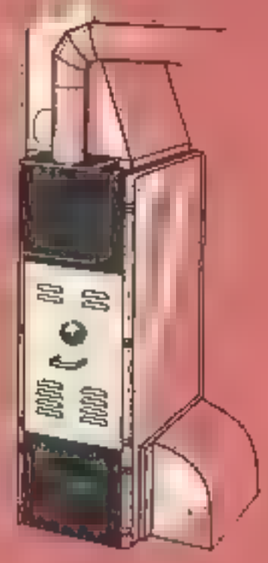


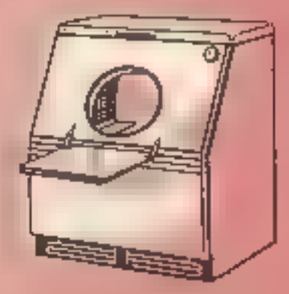


FAIRLESS HILLS HOMES are designed with one main idea: helping the housewife run her home easily. One look at the gleaming porcelain kitchen and the neatly arranged utility room will show you that the builders have succeeded in their purpose. ✱ Here in the nerve-center of the house, you'll find the following appliances furnished as standard equipment and included in the over-all sales price: A Westinghouse full-size electric range, a General Electric or Westinghouse Garbage disposal unit in the sink, a Westinghouse Laundromat clothes washer, and a Westinghouse fully automatic clothes dryer (incidentally, built-in RCA Television aerials are standard equipment, too; they're concealed in the roof.) ✱ Your wife will love the handsome appearance of her American Kitchen Fixtures. The generous-size, double-compartment sink with swivel-type hot and cold faucet allows you to wash dishes in one side and drain directly into the sink on the other side. Five, single and double, no-knob cabinets in addition to undersink space give ample storage room for everything from crystal to crockery, yet keep it all within arm's reach. The all-porcelain sink-top and big splash-board give you plenty of worry-free work space, make it easy to keep things gleaming, too! And speaking of keeping things clean, all Fairless Hills closets have doors, that seal the contents from dust and dirt.



✱ And the man of the house — what greater luxury than a silent, automatic gas-fired blower-type furnace of 58,000 BTU! No more expensive equipment maintenance, no ashes to clean . . just quick, efficient heat when and where you want it!





✱ a kitchen full of appliances ✱ kitchen fixtures that co o b g ob

✱ a practical home, with the emphasis on livabi ity!

Sound Design+Finished Workmanship=

FAIRLESS HILLS HOMES are built on reinforced solid concrete slabs with deep concrete foundations (twice the depth of the normal frost line), and plenty of insulation underneath the slab. All wall sections are in the form of marine plywood panels, coated on the exterior surface with tough, liquid plastic and three coats of housepaint

In building each panel, two heavy sheets of five-ply laminated plywood are bonded to both sides of wood studs by hydraulic presses under extreme heat, using resorcinol formaldehyde as a bonding agent. When the panels are completed, the exterior and interior sheets of plywood, together with the framework are welded into practically one solid piece. The result is a rugged box girder, similar to that used in the building of an airplane wing. (The construction of the plywood sheet itself is similar to the "stressed skin" design commonly employed in engineering work where extraordinary strength plus lightness is required.) Exhaustive tests have proved these panels able to bear 22 times the maximum design load including dead load plus snow and wind load to be expected anywhere in the U. S., without failure of the bond or structural members!

In the interior of the panel are two-inch rockwool batts, which help give the walls of your home a heat-retaining capacity exceeding that of a solid masonry wall 12 inches thick. Overhead insulation consists of two-inch Kimsul blanket on top of all ceiling panels.

All load-bearing panels in the house are bolted together utilizing a "tongue-and-groove" principle to ensure weather tightness. Roof and ceiling sections form a modified truss, with very little load factor on the center wall sections.

Plumbing throughout the house is entirely copper, with a cast-iron soil pipe designed to run outside the foundations for greater durability. Washbowls and bathtubs are all larger than minimum government specifications, are equipped with pop-up drains. Not only-advertised, 30-gallon, AGA and AUI hot water tanks are installed.

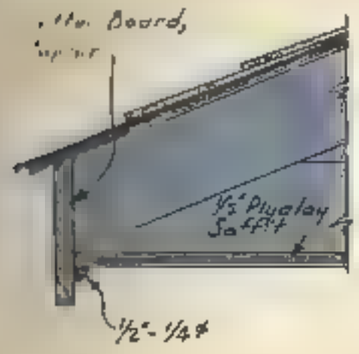
All window screens are copper mesh, window frames all-steel, window flashings of copper. Molded gutters and downspouts are of heavy, galvanized sheet metal. All exposed wall wiring is contained in thinwall conduit

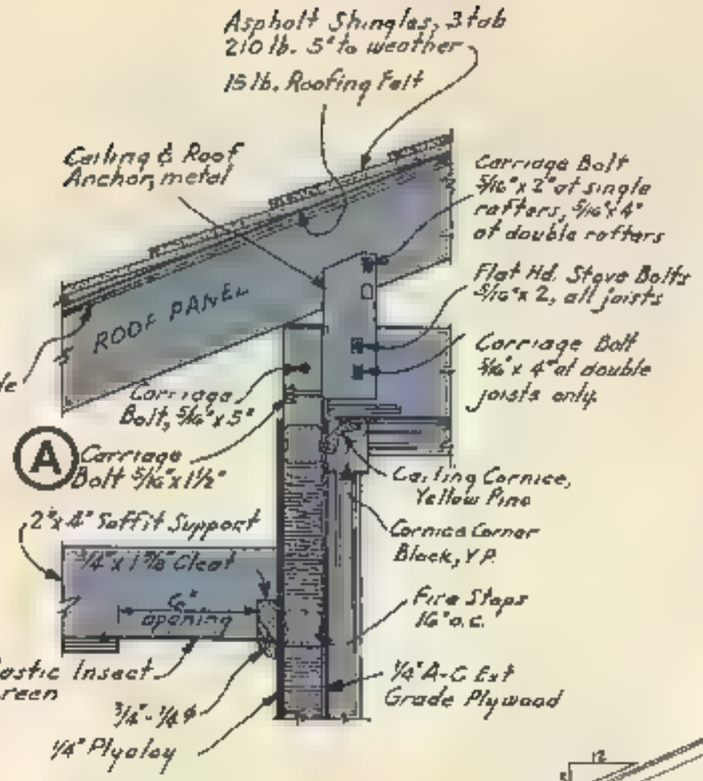
---

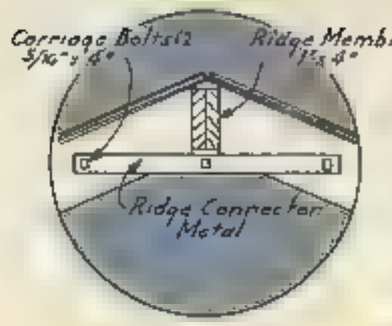
In short, wherever you look you'll find that your Fairless Hills home exceeds all known minimum specifications by a comfortable margin.

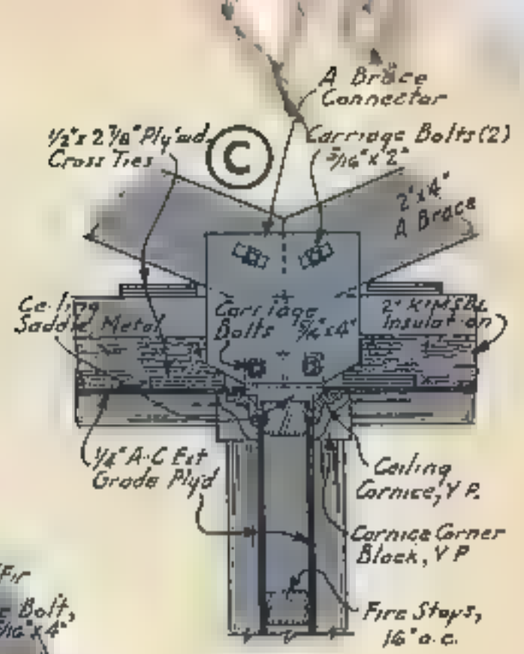
It's a well-engineered house, featuring the strongest of all possible over-all designs . . . far stronger than horizontal or diagonal sheathing nailed to studs Bonded plywood panels bolted together make for the strongest of all types of construction in home building, and you'll have it!

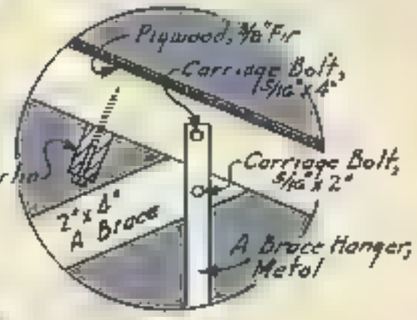
Eminence

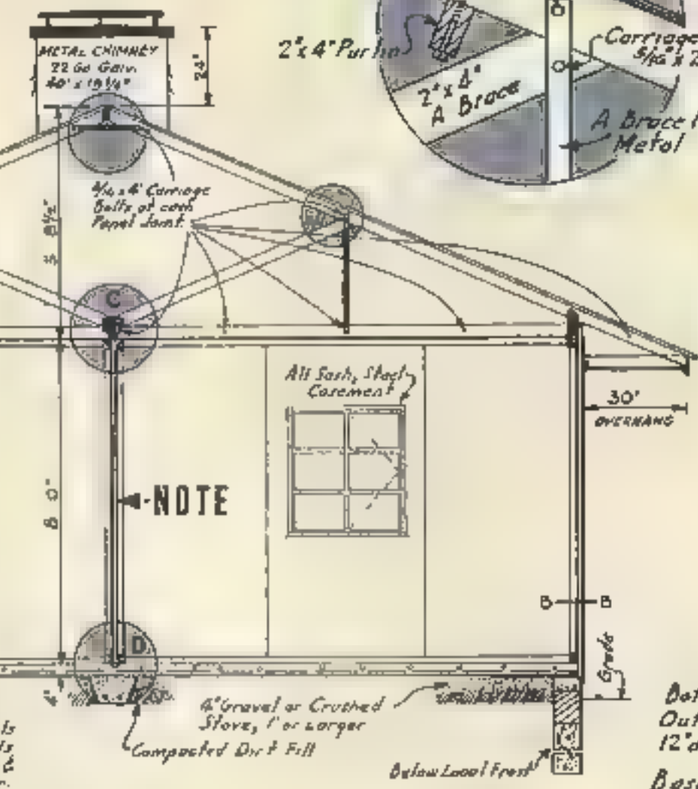


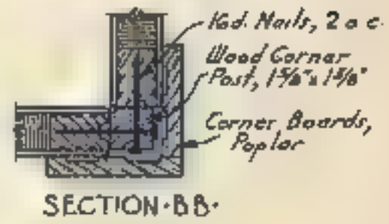

Asphalt Shingles, 3 tab 210 lb. 5" to weather
15 lb. Roofing Felt
Ceiling & Roof Anchor, metal
Carriage Bolt 5/16"x 2" at single rafters, 5/16"x 4" at double rafters
ROOF PANEL
Flat Hd. Stove Bolts 5/16"x 2, all joists
Roof Plywood 3/8" Fir, Ext Grade
Carriage Bolt 5/16"x 4" at double joists only
Carriage Bolt, 5/16"x 5"
A
Carriage Bolt 5/16"x 1 1/2"
Ceiling Cornice, Yellow Pine
2"x 4" Soffit Support
Cornice Corner Block, Y.P.
1/4"x 1 7/8" Cleat
6" opening
Fire Stops 16" o.c.
Plastic Insect Screen
1/4" A-C Ext Grade Plywood
3/4"-1/4"
1/4" Plyclay



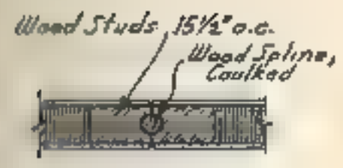




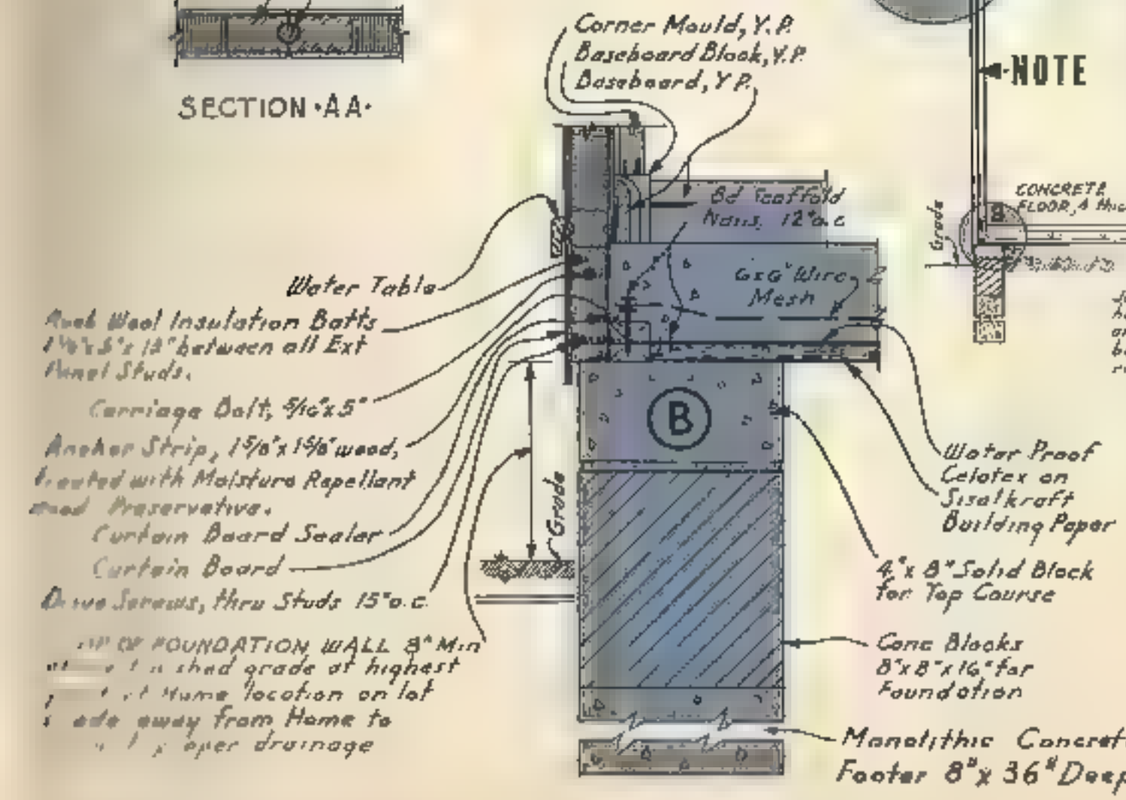




SECTION · B B ·

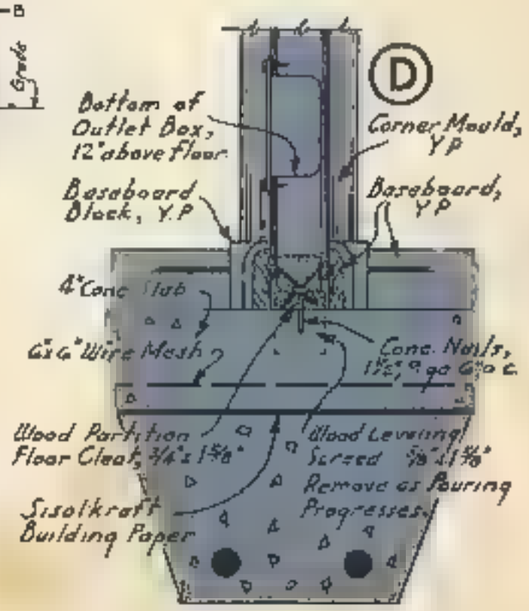


SECTION · A A ·


Corner Mould, Y.P.
Baseboard Block, Y.P.
Baseboard, Y.P.
8d Scaffold Nails, 12" o.c.
Water Table
6x6" Wire Mesh
Rock Wool Insulation Batts 1 5/8"x 5"x 13" between all Ext Panel Studs.
B
Carriage Bolt, 5/16"x 5"
Anchor Strip, 1 5/8"x 1 5/8" wood, treated with Moisture Repellant and Preservative.
Curtain Board Sealer
Curtain Board
Drive Screws, thru Studs 15" o.c.
Grade
Water Proof Celotex on Sisalkraft Building Paper
4"x 8" Solid Block for Top Course
Conc Blocks 8"x 8"x 16" for Foundation
Monolithic Concrete Footer 8" x 36" Deep

NOTE

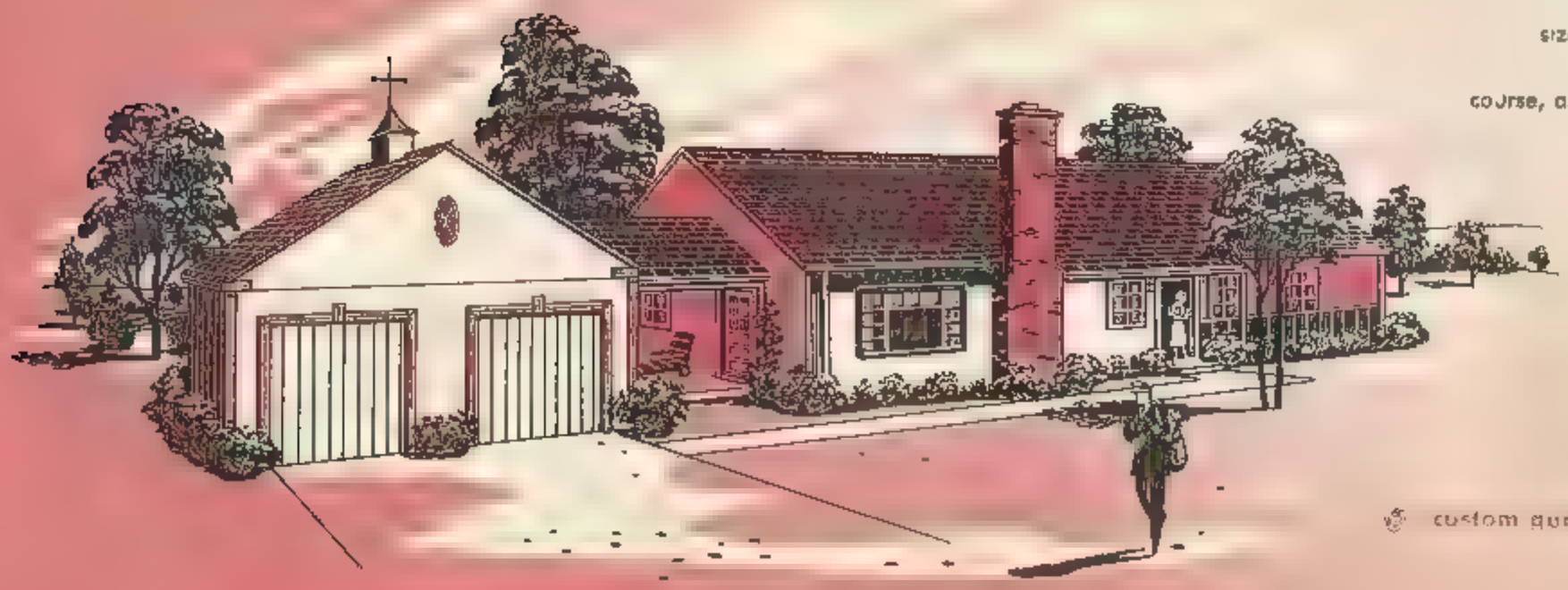
ALL EXT CENTER WALL & MAIN PARTITION PANELS 2" THICK ARE OF STRESSED SKIN CONSTRUCTION, BONDED TOGETHER WITH RESORCINAL FORMALDEHYDE IN HOT PLATE PRESS.



For those desiring more Elaborate

In the lovely Queen Ann Creek section of Fairless Hills, you'll find more commodious homes offered, both of a conventional type of construction, and of a larger Gunnison type

THE CUSTOM GUNNISON shown on this page is a 24 by 48 foot home, with a 20 by 24 foot garage, connected with the house by a 12 by 12 foot breezeway. "Plus" features are dining alcoves, extra space in all rooms, with an electric dish-washer added to the list of standard appliances furnished with other Gunnisons. Interiors of all Custom Gunnisons will be painted, at the buyer's option, in color shades selected by him, or may be left in the natural lifetime Mellowtone finish of other Gunnisons. Lot sizes in this section will be larger of course, as is true also of the grounds surrounding the conventional homes.



custom gunnisons give you real, luxury living

Homes....

A limited number of conventional-type homes is being built in Fairless Hills for those desiring more individual treatment of their living space. They are being designed by Fairless Hills' architects according to plans formulated either by them or with prospective home-owners.

You are urged to contact the Fairless Hills Sales Office for further information on these very desirable homes. You will be impressed by their very reasonable cost, attractive location, and over-all luxury design. Custom Gunnisons range generally in the $16,000 price bracket, with the Fairless Hills conventional homes scaled from that price up to $25,000

Become a Part of Fairless Hills!

It all adds up to a pretty good idea, doesn't it?—This idea of you living here in Fair ess Hills? Well you can be a part of this wonderful picture quickly enough! As a matter of fact you and your family can start almost at once enjoying the many real benefits which residence here can bring you!

Find out right away from the Fairless Hills Sales Office about the low initial and monthly payments they've worked out to he.p you become a home owner easily. Their terms will please your pocketbook as much as your new home will please your heart.

Remember, most lot sizes throughout the community are of a 60 by 100 foot dimension, but many lots are b gger, ranging up to 75 by 130 feet. Included in all prices quoted you are the following costs: Landscaping, street paving, sidewalks, side drives, entrance walks, all appliances isted above for the particular house involved, the carport, storm sash for all windows. Yes, Fairless Hills homes are family-designed for happier living...with more usable space for everything; easier to keep beautiful longer; completely planned and equipped; well-built, budget-priced and available now!

Here's the home buy of your life! Don't put off doing something about it another day! Remember, even if you're not quite ready to move, a cash deposit with your purchase application can hold your home for you while you make your moving plans.

Make a note to see the Fairless Hills Sales Office right away! They can help you start the wheels rolling at once after you've decided on the house and location of your choice. Drop by the Fairless Hills Display Office on Route #1, today, or contact them by phone!

Begin now sharing in Fairless Hills future!

[illegible] .'.LY WILL LIKE IT HERE!!

. The Danherst Corporation Owners

... John W. Galbreath & Co., Realtors—Builders and Developers

Trenton — 6 miles
Olds Blvd.
Trenton Road
Oxford Valley Road
To Bristol
N
SCALE IN HUNDREDS OF FEET
0 2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32

Elementary Schools 4
High School 5
Shopping Center 6
Town Hall 7
Village Inn 8
Dispensary 9
Village Library 10
Athletic Fields 11
Municipal Swimming Pool 12

1 Water Supply
2 Playground and Picnic Areas
3 Lake Caroline Falls and Village Fire House

. . . Fairless Hills

Eastern Pennsylvania's most convenient location!

Easily accessible by bus, train and auto, Fairless Hills is centrally located on U. S. Highway #1, six miles west of Trenton, New Jersey, four and one-half miles northwest of the nearest gate of the U. S. Steel Company plant, and only eight and one-half miles east of Philadelphia city limits. Fast bus service connects these points with Fairless Hills. Train service connecting with all major U. S. cities is available only minutes away from here. You're out in the fresh air and sunshine when you move to Fairless Hills, yet close enough to everything for really convenient living.

Printed in U.S.A.

Aerial view of Fairless Hills showing Lake Caroline, Oxford Valley School, William Penn Junior High School, Golf Course, Fire Company, shopping center, St. Francis Cabrini School.

The Complete Family
Community, Designed
For Happier Living.
Fairless Hills
PENNSYLVANIA
DANHERST CORPORATION, BUILDERS
JOHN W. GALBREATH COMPANY, REALTORS